



Dear Friend of Alamo School,

I am reaching out to you as a volunteer for Alamo Elementary School's Education Fund. We have two fundraising events coming up in 2023. Our Online Silent Auction will be held **March 6th-14th** and our Live Auction/Gala "Havana Nights" is on **Saturday, April 15th**. These events will include a silent auction, live auction, and sponsorship opportunities.

**We are seeking donations for our auctions and have opportunities for business sponsorships.** We are the 2nd lowest funded Unified School District in the state of California, and Alamo Elementary is one of the lowest-funded schools in our district! We depend on businesses like yours to help raise funds required to deliver award-winning education for our children including art and music programs, reading instructional assistants, classroom paraeducators, and more.

**DONATION OPPORTUNITIES:** (Your donations may be tax-deductible to the full extent of the law).

***We are looking for the following types of donations for our silent and live auctions:***

- ***Vacation Rentals***
- ***Gift Cards to Local Businesses and Restaurants***
- ***Unique Experiences (box seats at sporting events or tours of corporate offices)***
- ***Wine Tasting Experiences***
- ***Family Experiences (tickets or annual passes to zoos, museums, amusement parks)***
- ***Party or Catering Service Packages***
- ***Hotel Accommodations***
- ***Airline Tickets***
- ***Celebrity or Athlete Meet and Greets***
- ***Rounds of Golf***
- ***Gift Baskets***
- ***Jewelry***
- ***Free trial lesson(s) or class(es) for a kids activity (music, dance, sports, etc)***
- ***Autographed Memorabilia or Photos***
- ***Wine Donations (bottles valued at over \$40 or gift cards to local wine stores)***
- ***Free Introductory Health Service (massage, facial, botox, personal training, chiropractic service, etc)***

You can donate via our website [HERE](#). You can upload photos of your item to be displayed in the auction, and provide a description. You can also donate by replying to this email.

**SPONSORSHIP OPPORTUNITIES:**

**Our auction fundraiser can provide advertising opportunities for your business!** We are looking for sponsors to help offset the costs of the event. Your business name and logo can be incorporated into the event advertising, program, signage, and even the live auction paddles. **Many families new to the Alamo community have joined our campus in the last few years.** Being a business sponsor gives you the opportunity to introduce your services to these families. We have attached a list of the different sponsorship levels for your convenience, including a new option: underwriting a special service or set-up at the live Gala.

You can purchase a sponsorship [HERE](#). You can also email the auction committee by replying to this email with questions about general sponsorships, underwriting sponsorships, or to sign up to be a sponsor.

I sincerely appreciate your taking the time to consider our request!

Sincerely,

Lauren Cymerys

Alamo Ed Fund President

[alamo.edfund@srvef.org](mailto:alamo.edfund@srvef.org) or [alamoschoolonlineauction@gmail.com](mailto:alamoschoolonlineauction@gmail.com)

The Alamo School Education Fund 2023 Auction Team

100 Wilson Road

Alamo, CA 94507

The Alamo School Education Fund (the "Ed Fund") is an affiliate of the San Ramon Valley Education Foundation. The Ed Fund is a non-profit entity under Section 501(c)(3) of the Internal Revenue Code dedicated to raising funds to maintain and enhance the quality of education and the environment at our school. Our non-profit tax-exempt ID# is 80-0027803. We can be found online at: <https://ales.srvusd.net/Families/Education-Fund/index.html>. Donations are non-refundable. Although we strive to fulfill sponsorship opportunities as written, we reserve the right to substitute an equal, alternate item if fundraiser events change or are not available to fulfill as stated in this order form. Sponsor is responsible to provide any digital logo or marketing material to the Ed Fund. All gifts will be made available for bidding at either our 2023 Online or Gala Auction. In rare cases when gifts are not purchased in the auctions, the Ed Fund reserves the right to use the gift in another manner consistent with its overall purpose. Therefore, donors explicitly release the Ed Fund from any restrictions on how their gifts are used. Contributions are tax-deductible to the extent allowed by law.